



ViewPOINT

Careers, Training and Connexions

The Viewpoint Organisation

The principal aim of the Viewpoint Organisation is to promote the participation of young people in planning and consultation processes thereby increasing their influence on decisions that affect their lives. The Viewpoint Organisation undertakes social research, develops communication methods, and works with organisations to develop participation strategies and systems.

The Viewpoint Organisation methodology involves the use of interactive electronic methods of data collection and recording, specifically developed by the Viewpoint Organisation for the engagement of young people. The Viewpoint Organisation first introduced this electronic approach in 1994 using it in a voluntary organisation and family centres in North London with young people and young carers. Since 1994 the Viewpoint Organisation tools have been extensively developed, including introducing tools to increase the accessibility for young people with disabilities.

Computer assisted interviewing with young people is an engaging approach that allows quite detailed questionnaires to be completed by young people with a range of abilities. The inclusion of a function for all text to be spoken out loud by characters is of particular benefit for young people with literacy difficulties.

The Viewpoint Organisation has worked with Connexions, Careers Companies and the LSC to develop standard questionnaires and reports. These are summarised below.

Learning Provision

A questionnaire to survey young people's experiences of learning provision to inform the return to the Learning and Skills Council (CXP 55). The questionnaire is relevant to young people in school, college and training

E2E

Questionnaire for feedback from young people participating in the E2E programme.

NEET

Questionnaire for feedback from young people not in Education Training or Employment

Careers Advice Services

A questionnaire to provide feedback from young people on the careers advice they have been provided with. It is targeted at Year 11 young people, and provides feedback on the advisers understanding of the young person, the time allowed, the advice provided, its relevance, bias and gaps in the service

APIR (Assessment, Planning, Intervention and Review)

A questionnaire to enable young people to contribute to the assessment of their individual needs within the APIR framework and the formation of an individual action plan. The report format will generate the 'APIR wheel'

Young Travellers

A questionnaire for assessing the particular education support needs for this group of young people at years 8/9 when dissatisfaction with education and drop out is particularly high. Will include data on barriers to education

'U Project'

Questionnaires used before and after participation in the project. Questionnaires can measure individual progress, and evaluate the programmes funded by the New Opportunities Fund

Positive Activities for Young People

Developed for use with young people accessing PAYP projects to –

- Identify their needs & interests
- Establish user satisfaction with PAYP
- Evaluate impact on behaviours & attitudes and monitor achievements

Reports are available for: individual young people; individual projects; regions and National PAYP

Needs and expectations of Connexions Services

A questionnaire used to survey a large sample of young people in different settings, for example school or youth centre, to identify the services required from Connexions, and when and where to access them

Service Mapping

A questionnaire for surveying large numbers of young people about their issues and concerns, the help they need and find useful and the sources of help they draw on. This questionnaire was developed to enable young people to directly inform the service mapping exercise that Connexions Partnerships undertake

Connexions Service Quality

A questionnaire to provide feedback from young people receiving service from Connexions. The questionnaire is a statistically valid and reliable indicator of service quality and informs Connexions national standards

A version of this questionnaire is available for young people with learning disabilities and difficulties

Education Business Partnerships

A questionnaire to measure the impact of the experience Education Business Partnerships provide to young people and the effect this has on decisions about their futures

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